

Member News – July 2009

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OPESSMART is now OPESon



We are very pleased to announce that OPESSMART has a new name... **OPESon**.

We undertook re-branding as we felt our point of difference is so much more apparent now than ever before and to truly do justice to our organisation and our Members we needed to evolve the brand to align with our advanced strategies, expertise, experience, tools, know-how and direction.

OPESon stands for 'Optimal Personal Economics Systems on'; ultimately we are harnessing your individual personal economy and switching it ON to work with you, for you.

'Opes' is Latin meaning 'abundance, wealth, resources, riches', and therefore continues to fulfil our brand's promise to prosper.

We have also sent you this message from our **OPESon** email address so if you haven't received this message twice, please check your junk/spam file and mark it as safe to enable you to receive future Member communications from the **OPESon** domain.

All of us here at **OPESon** hope you like our new branding and the thought behind it as much as we do and look forward to working with you into your future.

More information on our re-branding is available in the About Us section of our web site: www.opeson.com.au

OPESon's TV Debut on Channel Nine's *What Women Want*



Channel Nine – *What Women Want*

See **OPESon** on Channel Nine's program 'What Women Want' this **Saturday, 1 August at 4.00pm**. This program focuses on exploring all aspects of what women want and need in today's society - from health and well-being issues, to financial success, stress management as well as great fashion, beauty and accessories and how to achieve it in today's fast paced world.

OPESon is featured as while control and certainty are important to women, so is creating surplus for a bit of fun and adventure.



COI_{CLUB} Competition:
AC/DC Concert Box Seats;
Beyoncé Concert Tickets & more

We thought a new brand requires a NEW BIG PRIZE for our next **COI_{CLUB}** Competition and it doesn't get much bigger than:

**2 x FULLY CATERED, OPEN AIR, BOX SEATS TO
AC/DC 'BLACK ICE TOUR' CONCERT**

This first concert is on a Saturday night, 6 March 2010, and sold out in seven minutes!

All you have to do to become a **COI_{CLUB}** Member and enter is simply refer a friend or family member that would be happy to receive a call from us to see how they may benefit.

To enter go to <http://opeson.com.au/IG/coiclub.shtml#Refer>

User Name: guest

Password: yesplease

All **COI_{CLUB}** Members who enter this competition will go into the draw for this and many more fantastic prizes.

And...

...if your **OPESON** Membership is current and you don't win first prize in the main draw (AC/DC Box Seats) then each of your entries will go into a special Member draw for a prize just as good as the first...

...Yes...

**2 x FULLY CATERED, OPEN AIR, BOX SEATS TO
AC/DC 'BLACK ICE TOUR' CONCERT**

...And, there's more...



**2 x BEYONCÉ 'I AM... SASHA FIERCE
TOUR' CONCERT TICKETS**

We are also giving **COI_{CLUB}** Members the chance to win two Beyoncé 'I Am Sasha Fierce Tour' concert tickets for 8 September 2009.

All you have to do to become a **COI_{CLUB}** Member and enter is simply refer a friend or family member that would be happy to receive a call from us to see how they may benefit.

To enter go to <http://opeson.com.au/IG/coiclub.shtml#Refer>

User Name: guest

Password: yesplease

Exclusive Offer

As an exclusive offer, all entries to win Beyoncé's 'I Am Sasha Fierce Tour' concert tickets will remain valid for VIP tickets to AC/DC's 'Black Ice Tour' concert (which sold out in 7 minutes). Each referral gives you one entry so get referring to increase your chances to WIN!

OPESon Launches New Web Site – www.opeson.com.au



As part of our re-brand, we have launched our new web site – www.opeson.com.au

You will find some great information and tools to help you succeed plus competitions to win great prizes such as tickets to AC/DC, Beyoncé and AFL matches to name just a few, plus much more.

All this and more information is available through our Invited Guest access and we include your special log-in:

User Name: guest

Password: yesplease

Please have a look around at your leisure and please note that Member access is currently under construction and will be coming soon to the Members' section of our web site: www.opeson.com.au

Please call us if you have any queries on the above or wish to know how we may help get what you want on 1300 **OPESon** (6737 66).

Have a nice day!